

Spotlight Story: INTREPID DIRECT INSURANCE

Headline: Simple, Direct Insurance Designed for Restaurants — Real Savings Up to 20%

1. **Q:** What does your company do that supports/assists restaurants?

A: Intrepid Direct is a direct-to-consumer commercial insurance provider specializing in restaurants. We work directly with restaurant owners, eliminating agents and brokers to deliver meaningful cost savings, often up to 20%, while maintaining comprehensive, industry-specific coverage. Our team understands the unique risks restaurants face, from property and liability exposures to workers compensation and claims complexity. Because our underwriting, service, and claims teams all work under one roof, we're able to respond quickly, make informed decisions, and provide clear guidance when it matters most. Insurance shouldn't slow you down. It should support your ability to operate with confidence.

2. **Q:** What's a new service or product of yours that you want restaurant members to know about?

A: One area we continue to invest in is simplifying the insurance experience itself. Restaurant operators have access to an easy-to-use online customer portal that allows them to manage policies, request documents, monitor claims activity, and connect directly with our in-house experts all in one place. The goal is straightforward: less friction, more clarity, and support you can count on.

3. **Q:** Why do you work with the California Restaurant Association?

A: We work with the California Restaurant Association because it plays a vital role in supporting restaurant owners through advocacy, education, and resources that help them navigate an increasingly complex operating environment. Being part of the Association allows us to stay closely connected to the restaurant community, listen to the challenges operators face, and better understand how we can support them with coverage solutions designed for their realities.

4. **Q:** Why do you choose to work with restaurants community?

A: Restaurants are resilient, fast-moving businesses built on passion and persistence. We choose to work with the restaurant community because we understand its pressures and respect its impact. Our team takes a listen-first approach and tailors coverage intentionally. At Intrepid Direct, we don't believe restaurant owners should have to choose between savings and quality coverage. With the right model, you can have both.

5. **Q:** How can people get in touch with you for questions?

A: Restaurant owners with questions or looking for a better insurance experience can visit intrepiddirect.com, call 877.249.7181, or email our team at sales@intrepiddirect.com. We're always happy to help.

6. **Bonus Question:** What's your favorite restaurant near you or your favorite restaurant meal?

A: It's hard to beat a well-made burger and fries when they're simple, done right, and consistently satisfying. Much like how insurance should work.